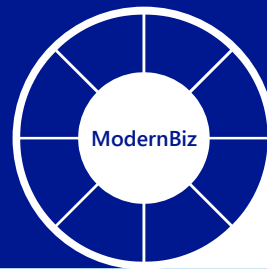


# Windows Server 2012 R2

The server platform for the modern business



4

## Are you getting the most out of IT investment?

Consolidating IT infrastructure via virtualization was cited by 61% of SMBs as a top priority over the next 12 months.<sup>1</sup>

2

## Do you need to buy storage ...again?

Get storage on a "just enough and just-in-time" basis and scale up or down as needed.

1

## Did your business data just walk out the door?

Enable remote access to on-site business apps.

## Are you prepared for the unexpected?

40% of businesses hit by disaster, never reopen.<sup>2</sup>

3

43% of SMB employees work at more than one location.<sup>3</sup>

<sup>1</sup> Forrights Hardware Survey, Forrester Research, Q3 2013.

<sup>2</sup> Federal Emergency Management Agency, fema.gov

<sup>3</sup> Forrester Technographics Workforce Apps & Collaboration Survey Q4 2013.



“In the old days, you might lose the systems for a few days after a disaster like Hurricane Sandy. Time is money. So that doesn’t cut it anymore. Now we’re back up and running in minutes. We’ve moved from daily backups to knowing that backups are automatically done every 15 minutes. We can pinpoint the minute in time should you need to restore.”

Art Hein  
Managing Director, Jarchem

## Why pay more for VMware when you get Hyper-V built in?

Hyper-V virtualization technology is built into Windows Server 2012 R2 with no additional licensing fee—and includes features VMware vSphere doesn’t.

Business Benefit	Key Capability	Windows Server 2012 R2 Hyper-V	vSphere Essentials
Server virtualization	Hypervisor – the fundamental virtualization layer for abstracting hardware resources	✓	✓
	Simplified VM management, built-in	✓	✓
Reduce downtime	Migrate running VMs with zero downtime	✓	✗
	Migrate virtual storage with zero downtime	✓	✗
	Migrate running VMs without any shared storage with zero downtime	✓	✗
Improve business continuity	Replicate changed data at an interval of 30 seconds, 5 minutes, or 15 minutes for fast systems recovery	✓	✗
Get peace of mind	Enable space to be easily allocated to servers, on a just-enough and just-in-time basis	✓	✗
Price		Built-in at no extra cost with Windows Server 2012 R2	\$495 (Licensing price only)

Source for VMware features and pricing: <http://www.vmware.com/products/datacenter-virtualization/vsphere/compare-kits.html> and <http://www.vmware.com/products/vsphere/pricing.html>

## Now is a great time to get your servers up to date

Remember: Windows Server 2003 end of extended support is July 14, 2015. This means there won’t be any updates or patches from Microsoft, which can result in a less stable and less secure infrastructure for your organization. Move to Windows Server 2012 R2 and get the benefits of the latest Windows Server technology while ensuring continued compatibility, security, and performance to keep your business growing.

## A major leap forward

Improved performance. Simplified management. More affordable storage choices. Windows Server 2012 R2 delivers capabilities far beyond previous versions, helping you reduce costs, protect your data, and make your business more competitive.

### How iCorps Technologies can help



As a Microsoft partner, we bring the expertise, experience, and best practices to help you get maximum value from your IT investment. Contact us today to start getting the benefits Windows Server 2012 R2.

### Contact information

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